

## FORUM INFORMATION

HONG KONG // FEBRUARY 18-19, 2020





# CLIMATE BUSINESS

Climate change has moved from the periphery to the core of corporate strategy. Smart leaders know that change means new opportunities. It means positioning your business at the forefront of innovation—in technology and overall business strategy.

The International Finance Corporation and the Hong Kong Monetary Authority are pleased to announce the **6th Annual IFC Climate Business Forum**, in Hong Kong, February 18-19, 2020.

The two-day event will showcase best practices in green banking and sustainable business. Business executives and thought leaders will present innovations in climate-smart technologies and business models, share experiences, and discuss leading solutions to green your business. A shift to low-carbon, resilient economies could translate into \$23 trillion investments globally through to 2030. Be part of the momentum that drives the shift and harnesses these opportunities to grow your business.

Join us in Hong Kong to explore opportunities, create new partnerships, and move the agenda forward.





## Why attend?

### **Know the Opportunities**

The ongoing global transition to a resilient and low carbon economy is creating tremendous opportunities. Annually, over \$1 trillion flows to climate business, ranging from climate-smart cities and agriculture, and sustainable fashion to energy storage and distribution, renewable energy, and green buildings. Achieving the Paris Agreement will create over US\$23 trillion in investment opportunities between now and 2030 in 21 large emerging markets alone.

How are leading companies adjusting to take advantage of emerging opportunities? The forum provides insight into the trends across major sectors of the economy.

### **Meet the People**

Meet and network with 400 leaders from the business, banking, and financial sector as well as government officials and regulators. The climate problem cuts across sectors and geographies and requires integrated solutions. The forum fosters dialogue among senior executives from all corners of the climate business community.



400+ delegates



65% senior executive representation



150+ organizations from 40+ countries



## Join the Conversation

- Building Green: How to build green, from the start.
- Climate-Smart Cities: Rethinking, designing, and financing urban living in Asian cities.
- Climate-Smart Fashion:
   Developing a sustainable apparel value chain.
- Digital Opportunities:
   Finding innovative ways to green the financial sector.
- The Business of Carbon Pricing: A tool to navigate a climate-constrained future.
- Green Shipping: New opportunities to finance more sustainable marine transport.

- Waste: How to create a circular economy for plastics.
- Urban Mobility: How to move people in the 21st century.
- Distributed Generation for Commercial and Industrial Businesses: A new way to deliver growing energy demand.
- New Trends in Green Finance: Realizing opportunities and accounting for risks.
- Green Bonds for Everyone: Harnessing the power of capital markets for corporates and municipalities.

- Pitch Competition:
   Hearing today of the solutions for a better tomorrow.
- Corporate Vision: Large corporations talk about opportunities in climate business.
- Charging the future:
   How recent developments
   in energy storage are
   changing the energy sector.

## **Contact Us**

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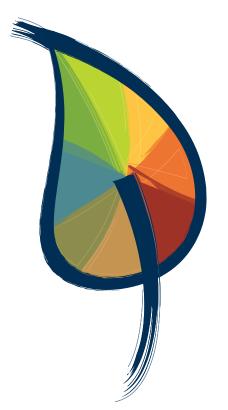
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## **Stay Connected**



www.ifc.org/climatebusiness



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