



# IFC Climate Business Forum

*Where Opportunities are Green*

## SPONSORSHIP INFORMATION

HONG KONG // FEBRUARY 18-19, 2020



HONG KONG MONETARY AUTHORITY  
香港金融管理局



**IFC**

**International  
Finance Corporation**  
WORLD BANK GROUP

*Creating Markets, Creating Opportunities*

# Know the Opportunities in CLIMATE BUSINESS

The International Finance Corporation and the Hong Kong Monetary Authority are pleased to announce the **6th Annual IFC Climate Business Forum**, to take place in **Hong Kong, February 18-19, 2020.**

The two-day business-focused event showcases fast-scaling trends in green finance and sustainable business. The Forum will gather senior business leaders in banking, energy, finance, buildings, transportation, textiles, and other sectors, along with regulators, policy makers, and investors—creating an opportunity to network and develop new business.

JOIN US FOR TWO  
REMARKABLE DAYS  
OF LEARNING AND  
NETWORKING





# 2020 Program (Preliminary)

- **Building Green:** How to build green, from the start.
- **Climate-Smart Cities:** Re-thinking, designing, and financing urban living in Asian cities.
- **Climate-Smart Fashion:** Developing a sustainable apparel value chain.
- **Digital Opportunities:** Finding innovative ways to green the financial sector.
- **The Business of Carbon Pricing:** A tool to navigate a climate-constrained future.
- **Green Shipping:** New opportunities to finance more sustainable marine transport.
- **Waste:** How to create a circular economy for plastics.
- **Urban Mobility:** How to move people in the 21st century.
- **Distributed Generation for Commercial and Industrial Businesses:** A new way to deliver growing energy demand.
- **New Trends in Green Finance:** Realizing opportunities and accounting for risks.
- **Green Bonds for Everyone:** Harnessing the power of capital markets for corporates and municipalities.
- **Pitch Competition:** Hearing today of the solutions for a better tomorrow.
- **Corporate Vision:** Large corporations talk about opportunities in climate business.
- **Charging the future:** How recent developments in energy storage are changing the energy sector.



# Sponsorship Opportunities

Sponsoring the **6th Annual IFC Climate Business Forum** is an effective way of increasing your visibility among a wide range of climate business executives and thought leaders from developed and emerging markets and representing a broad spectrum of industries.

## 2020 Conference Targeting:



450+ delegates



65% senior executive  
representation



150+ organizations  
from 40+ countries

# Platinum

**\$50,000**  
*Exclusive Sponsorship*

The most prestigious package, offers comprehensive marketing and branding before and after the event and maximum exposure during the conference.



Platinum sponsorship includes preferred recognition in the conference program, on the conference, website, on conference materials, and on banners displayed during the conference



Panelist speaking opportunity within the program of the conference. (subject to IFC approval)



You will be thanked during the opening, closing, and other appropriate times during the conference.



Dedicated push notification within the mobile app before the dinner.



Your company's logo will be displayed as one of the rotating banners on the mobile app.



Your company's name, logo, and corresponding link accompanied by a 200-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.



6 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.

# Pitch Competition

**\$40,000**  
*Exclusive Sponsorship*

The event will take place on the first day of the conference and the official title of the pitch competition will include your company's name.



Pitch Competition sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials, and on banners displayed during the conference.



Your company representative will be one of the judges for the competition.



Your Company representative will have the opportunity to greet and say a few words before and after the competition.



You will be thanked during the opening, closing, and other appropriate times during the conference.



Your company's logo will be displayed as one of the rotating banners on the mobile app.



Your company's name, logo, and corresponding link accompanied by a 200-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.



5 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.


# Gold


**\$30,000**


*Four Sponsorships*


The gold sponsorship package combines marketing and branding association before the event and extensive exposure during the conference.

★★ Each gold sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials, and banners displayed during the conference.

 You will be thanked during the opening, closing, and other appropriate times during the conference.

 Your company's logo will be displayed as one of the rotating banners on the mobile app.

 Your company's name, logo, and corresponding link accompanied by a 150-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.

 4 complimentary attendee passes with the option to purchase 5 more at a 25 percent discount off the full conference registration fee.

# Silver

**\$20,000**

*Five Sponsorships*

The silver sponsorship package combines marketing and branding association before the event and extensive exposure during the conference.



Each silver sponsorship includes preferred recognition in the conference program, on the conference website, on conference materials, and banners displayed during the conference.



You will have the opportunity to distribute one item of your company's literature at a display table.



You will be thanked during the opening, closing, and other appropriate times during the conference.



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.



4 complimentary attendee passes with the option to purchase 2 more at a 25 percent discount off the full conference registration fee.



# Cocktail Reception

**\$25,000**  
Two Sponsorships

The Reception takes place on the evening of the first day, providing a highly visible sponsorship opportunity, and is considered the social highlight of the conference.



Your Company representative will have the opportunity to greet and say a few words during the reception. (subject to IFC approval)



Your company logo will appear alongside the conference logo during the reception. Signage will be in the cocktail area and at the entrance to it.



You will be recognized and thanked during the dinner, as well at the opening, closing, and other appropriate times during the conference.



Dedicated push notification within the mobile app before the reception.



Your company's logo will be displayed as one of the rotating banners on the mobile app.



Your company's name, logo, and corresponding link accompanied by a 200-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.



4 complimentary attendee passes with the option to purchase 3 more at a 25 percent discount off the full conference registration fee.

# Conference Lunch

**\$15,000**

*Two Sponsorships*

Taking place within the formal setting of the conference, an official lunch provides the opportunity to emphasize your organization's services or products in a more relaxed setting.



The conference will have a lunch break on both days. It will be a buffet lunch, featuring local and international cuisine.



You will have the opportunity to distribute one item of your company's literature at a display table.



You will be thanked during the opening, closing, and other appropriate times during the conference.



Dedicated and prominent signage in the lunch area in the day of your sponsored lunch



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.



3 complimentary attendee passes with the option to purchase 2 more at a 25 percent discount off the full conference registration fee.

# Coffee Break

**\$7,000**  
Three Sponsorships

A popular choice, providing consistent brand exposure throughout the event. Coffee and teas will be available to all delegates with food items and drinks at conference break times.



The conference will have networking coffee breaks on both days.



You will have the opportunity to distribute one item of your company's literature at a display table.



You will be thanked before and after sponsored break, as well as at the opening, closing, and other appropriate time during the conference



Dedicated and prominent signage denoting the sponsorship in the catering areas on the conference floor during the sponsored break.



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.



2 complimentary attendee passes with the option to purchase 1 more at a 25 percent discount off the full conference registration fee.

# Breakfast

**\$7,000**  
Two Sponsorships

A popular choice, providing consistent brand exposure throughout the event. Continental breakfast will be available to all delegates in the morning, before the event begins.



The conference will serve a light continental breakfast on both days



You will have the opportunity to distribute one item of your company's literature at a display table.



You will be thanked after the sponsored breakfast, as well as at the opening, closing, and other appropriate times during the conference.



Dedicated and prominent signage denoting the sponsorship in the catering areas on the conference floor during the sponsored breakfast.



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.



2 complimentary attendee passes with the option to purchase 1 more at a 25 percent discount off the full conference registration fee.



# WiFi

**\$10,000**

*Exclusive Sponsorship*

Keep everyone connected at the conference. Your company's name will be the name of the Wifi network, along with the log in password of your choice. Wifi credentials can be included with your logo on all event signage.



2 complimentary attendee passes with the option to purchase 1 more at a 25 percent discount off the full conference registration fee.



Dedicated and prominent signage denoting the sponsorship on the badges and other materials during the event.



You will be thanked during the opening, closing, and other appropriate times during the conference.



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will appear more prominently than other sponsors and will be featured on the conference website and mobile app.



# Cell Phone Charging Stations

**\$5,000**  
*Exclusive Sponsorship*

The sponsorship opportunity will allow attendees to charge their mobile devices while on site at the conference compliments of your branded mobile charging station



1 complimentary attendee pass.



You will be thanked during the opening, closing, and other appropriate times during the conference.



Your company's name, logo, and corresponding link accompanied by a 100-word company profile will be featured on the conference website and mobile app.



The charging stations will be branded with your logo.

# Contact Us

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Event Planner

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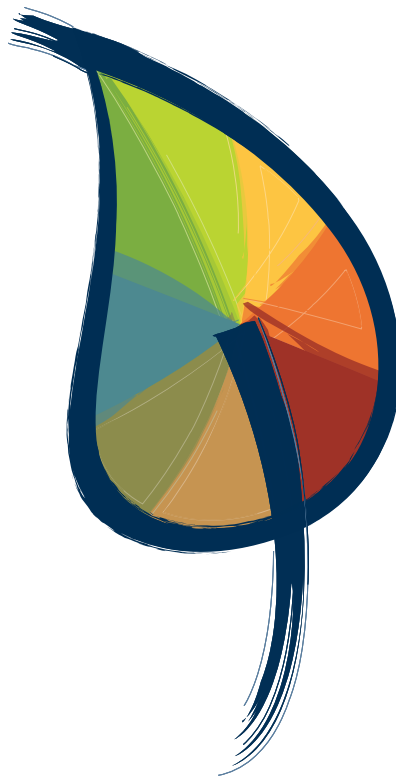
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# Stay Connected



[www.ifc.org/climatebusiness](http://www.ifc.org/climatebusiness)



#IFCClimate



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