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MEASURING UP

IFC strives to deliver what cannot be obtained elsewhere. We offer clients a unique combination of investment and advice designed to promote sustainable private sector development in emerging markets. We call that special edge our “additionality.” Using it to maximize our development impact is a cornerstone of our strategy.

OUR STRATEGIC FOCUS AREAS

Our activities are guided by five strategic priorities that allow us to help where we are most needed and where our assistance can do the most good.

STRENGTHENING THE FOCUS ON FRONTIER MARKETS

IDA countries, fragile and conflict situations, and frontier regions of middle-income countries

ADDRESSING CLIMATE CHANGE AND ENSURING ENVIRONMENTAL AND SOCIAL SUSTAINABILITY

Developing new business models and financing instruments, setting and raising standards

ADDRESSING CONSTRAINTS TO PRIVATE SECTOR GROWTH IN INFRASTRUCTURE, HEALTH, EDUCATION, AND THE FOOD-SUPPLY CHAIN

Increasing access to basic services and strengthening the agribusiness value chain

DEVELOPING LOCAL FINANCIAL MARKETS

Building institutions, mobilizing resources, and introducing innovative financial products

BUILDING LONG-TERM CLIENT RELATIONSHIPS IN EMERGING MARKETS

Using the full range of our products and services to guide clients' development and assist cross-border growth

SCORECARD SUMMARY

IFC's Performance on Strategic Focus Areas

	Performance	
	FY14	FY13
DEVELOPMENT RESULTS		
Investment Companies Rated High (DOTS Score) ¹	64%	66%
Advisory Projects Rated High ²	76%	76%
Focus Areas		
FRONTIER MARKETS		
IDA: Number of Investment Projects	288	288
IDA: Commitments (millions)	\$ 6,880	\$ 6,649
IDA: Share of Advisory Services Program in IDA Countries, % ³	66%	65%
Fragile and Conflict Situations: Number of Investment Projects	47	44
Fragile and Conflict Situations: Share of Advisory Services Program, %	20%	18%
Frontier Regions: Number of Investment Projects	47	59
Commitments in Sub-Saharan Africa (millions)	\$ 3,540	\$ 3,501
Commitments in Middle East and North Africa (millions)	\$ 1,698	\$ 2,038
Commitments in South Asia, Afghanistan and Pakistan (millions)	\$ 1,988	\$ 1,697
LONG-TERM CLIENT RELATIONSHIPS INCLUDING SOUTH-SOUTH		
Number of South-South Investment Projects	38	47
Commitments in South-South Investment Projects (millions)	\$ 1,455	\$ 1,674
CLIMATE CHANGE, ENVIRONMENTAL AND SOCIAL SUSTAINABILITY		
Climate-related investments (millions) ⁴	\$ 2,479	\$ 2,509
INFRASTRUCTURE, HEALTH, EDUCATION, FOOD-SUPPLY CHAIN		
Commitments in Infrastructure, Health and Education, and Agribusiness and Food-Supply Chain (millions) ⁵	\$ 7,205	\$ 6,934
LOCAL FINANCIAL MARKETS		
Commitments in Financial Markets (millions) ⁶	\$10,461	\$10,124
Commitments in Micro, Small and Medium Enterprises (millions) ⁷	\$ 6,248	\$ 7,192

Notes:

1. DOTS scores: percentage of client companies with high development outcome ratings as of June 30 of the respective year, based on projects approved over a rolling six-year period (FY14 ratings are based on approvals from 2005–2010).
2. For Advisory Services, development effectiveness ratings are for calendar years 2013 and 2012.
3. FY13 and FY14 figures reflect improved methodology for measuring Advisory Services expenditures in IDA countries, incorporating regional projects.
4. Climate-related is an attribute of a project involving Climate Mitigation, Climate Adaptation and/or Special Climate activities. For more details on these terms and activities, please visit <http://www.ifc.org/climatemetrics>.
5. Commitments in Infrastructure (excluding Oil, Gas and Mining), Communications & Information Technologies, Subnational Finance, Health & Education, and Agribusiness & Food Supply Chain.
6. Commitments of IFC's Financial Markets excluding Investment Funds and Private Equity.
7. Includes direct MSME borrowers, financial institutions with more than 50% of their business clients being MSMEs, and any other investments that specifically target MSMEs as primary beneficiaries.

CREATING OPPORTUNITY WHERE IT'S NEEDED MOST



\$106 Billion

in loans made to micro, small, and medium enterprises

371 Million

customers supplied with gas

230,000

noncash retail transactions facilitated, totaling \$16 million



28.3 Million

phone connections provided

\$1.8 Billion

in goods and services purchased from domestic suppliers

840,000

people expected to receive improved waste-management services through public-private partnerships

IFC and our clients make a wide range of contributions in developing countries. Our clients' success can have ripple effects across an economy, giving many people—including the poor—a chance to better their lives.



2.7 Million
patients cared for

435,000
jobs provided

\$340 Million
in new financing provided for firms with improved corporate governance practices



7.5 Million
customers supplied with water

12.7 Million
loans made to micro, small, and medium enterprises

\$15 Million
in new investments attributable to industry reform and investment-promotion work with governments



130.6 Million
phone connections provided

15.5 Million
patients cared for

6.7 Million
loans made to micro, small, and medium enterprises



21.3 Million
customers supplied with power
(generation+ distribution)

1.1 Million
farmers reached

\$77 Billion
in financing secured with moveable property